



**FOR IMMEDIATE RELEASE**

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**NRL welcomes new partner in Western Australia**

The NRL has welcomed a new partner in Western Australia (WA), with building services company AGI providing a \$50,000 investment into grassroots growth and development throughout the west in 2017.

The partnership announcement comes at a time when the support of rugby league continues to grow throughout WA, with two Telstra Premiership matches scheduled in Perth this year, including the Rabbitohs vs. Sea Eagles in just over a month's time (21 May).

In addition to Premiership matches, Perth's nib Stadium will host a double header on 12 November as part of the Rugby League World Cup and the city will also host game two of the 2019 Holden State of Origin series.

NRL General Manager in WA, John Sackson welcomed the partnership with AGI and the opportunity to continue to grow the rugby league appetite and exposure in WA.

"The NRL and AGI have a common goal to achieve growth and the increased reputation of rugby league throughout Western Australia," Mr Sackson said.

"AGI is a well-known brand throughout Western Australia and is looking to further expand its presence in the Pilbara region, with part of this partnership including the naming rights of the AGI Pilbara Rugby League Premiership.

"It's fantastic for our game to have the opportunity to align with such a well-known company and one that is determined to help grow grassroots rugby league."

AGI Managing Director, Frank DiCosta said his company was delighted to be supporting a sport with such a loyal community and following, not only in Western Australia, but throughout the country.

"AGI is proud to be involved with the continued growth of rugby league in Western Australia throughout 2017 and we are committed to a long-term partnership," Mr DiCosta said.

League, tag and tackle participation levels continue to increase throughout Western Australia, with more than 3,600 men and women now playing some form of the game.

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