

CELEBRATING VOLUNTEERS

Volunteers are awesome! They give up their time and energy to make a local sports club better, and that's something to celebrate!

Celebrating the achievements and dedication of volunteers is not only a great way to build team morale, it's also a good promotion tool and will help to acquire new volunteers for your club.

Use these ideas to get started:

A star profile

Include a profile of a volunteer in each edition of your club newsletter. This could be as simple as a Q&A or short testimonial from a fellow-volunteer or your volunteer coordinator.

Social media shout outs

Social media platforms like Facebook, Instagram and Twitter are a great way to share on-the-spot updates. Spot a volunteer doing something awesome on match day? Share a photo with your online club community. Just make sure to get permission from the volunteer before sharing the picture.

Volunteer awards

Hold a Volunteer Awards night, or include some awards for volunteers at your next Club Presentation Night. Present special awards to recognise volunteers who have been with the club for 3, 5 or 10 years.

Certificates

Create personalised certificates for your volunteers and present these certificates at your next club event.

Volunteer thank you BBQ

Hold an exclusive BBQ just for club volunteers. Ask local businesses to donate supplies.

Volunteer pins or badges

Present volunteers with pins or badges to wear at club events.

Volunteer discounts

Approach local businesses to offer discounts for your club volunteers. Many businesses will be happy to provide discounts for dedicated community volunteers.

A volunteer round

Schedule a round in your fixture which celebrates volunteers – think match-day announcements, prizes and heaps of opportunities for members to say thanks.

Professional development opportunities

A great way to reward volunteers is to offer opportunities for them to upskill. Upskilling your volunteers benefits everyone! Think Responsible Service of Alcohol, First Aid courses and work experience opportunities.

